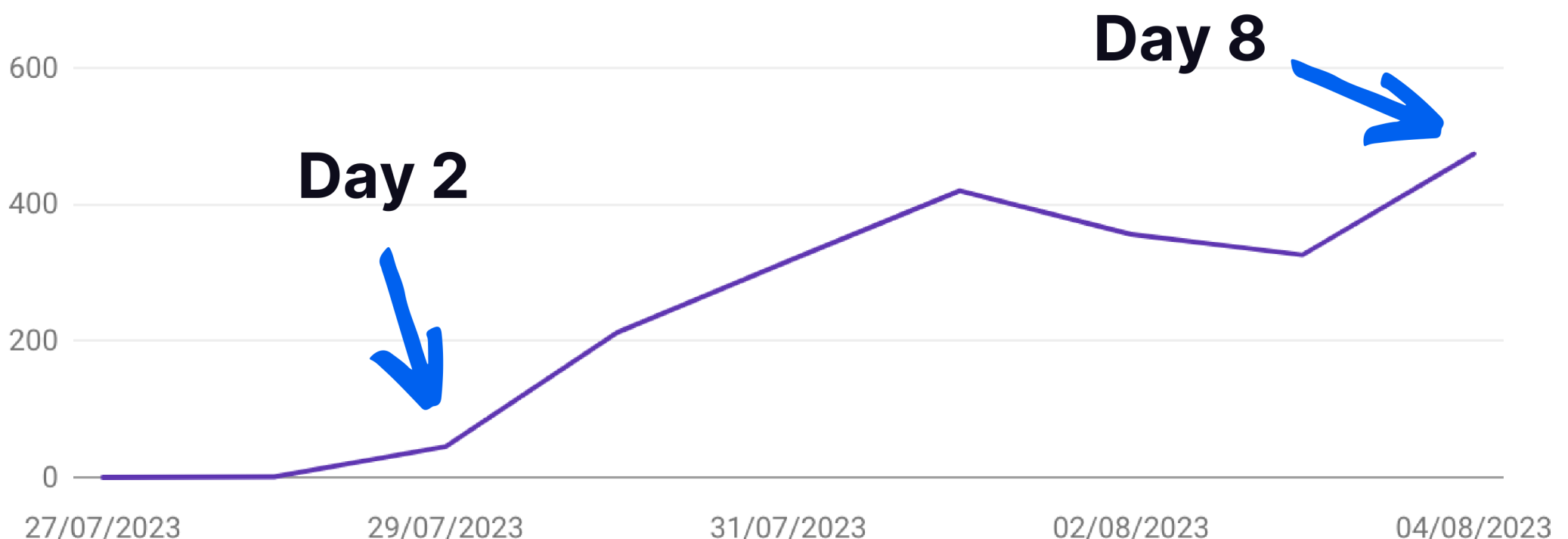# Ranking A New Site In 24hrs

How I speedran SEO on a new website...
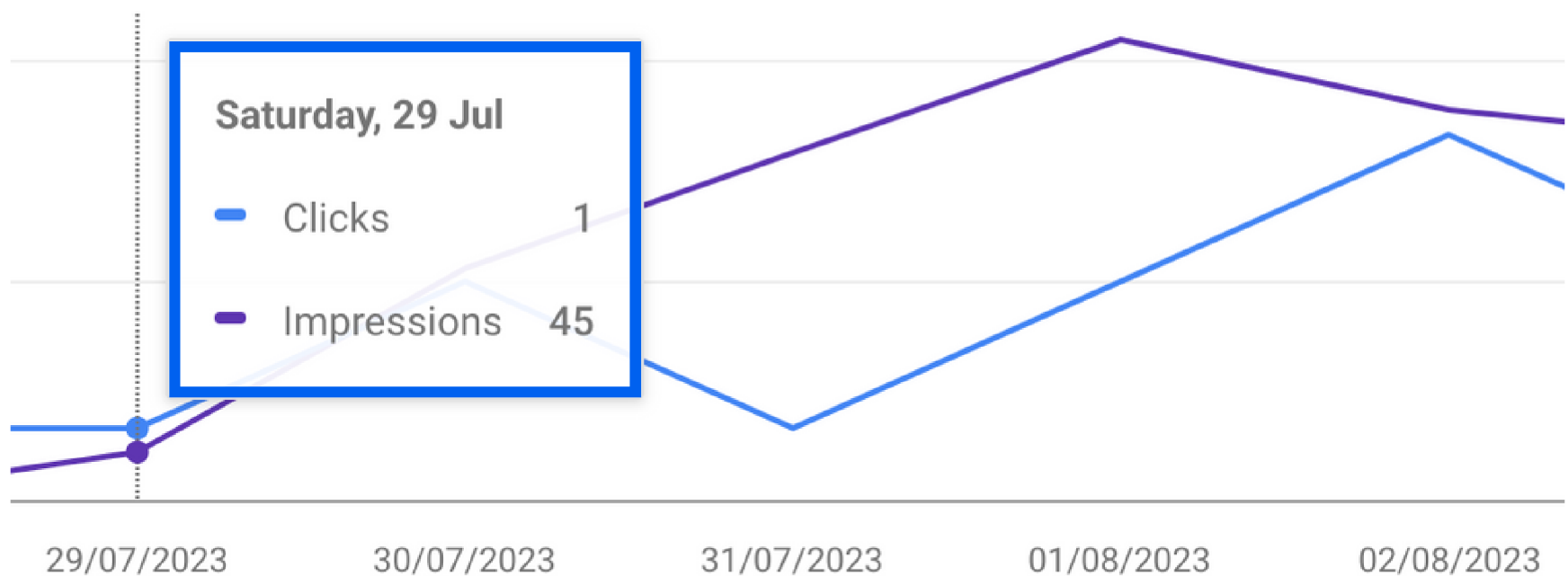
Day 8

Day 2

Challenge requirements

→ Must buy a brand-new domain with no existing authority

→ Start completely from scratch with no content or backlinks

→ Use any (and as many) SEO tools as necessary

→ Must get traffic from a real Google search with intent for the ranking page

Here's how I speedran the challenge with:

→ 4hrs of manual work

→ AI, automation, and machine learning SEO tools

To get 45 impressions and my first click from a Google search in 24hrs.

Saturday, 29 Jul

— Clicks 1

— Impressions 45

29/07/2023   30/07/2023   31/07/2023   01/08/2023   02/08/2023

1. Finding the niche

I used Ahrefs to find a keyword structure that had many variants.

For example:

→ How to calculate [metric]
→ Can dogs eat [food]

---

ahrefs   Dashboard   Site Explorer   **Keywords Explorer**   Site Audit   Rank Tracker   Content Explorer   Web Expl

Google ▼   can dogs eat   🇺🇸 Un

Overview
Ads history

Keyword ideas

Matching terms
Related terms
Search suggestions

Traffic share

By domains
By pages

☰ **Matching terms**   ❓ How to use

| All terms | Questions | Mode | Terms match | Phrase match |

[KD ▼] [Volume ▼] [Global volume ▼] [Lowest DR ▼] [Traffic potential ▼] [Ta

39,965 keywords   Total volume: 4.0M   ⇄ **Groups** ▼

	Keyword	KD	Volume ▼	GV
☐ ＋	can dogs eat bananas	25	93K	134K
☐ ＋	can dogs eat blueberries	20	82K	115K

2. Completing the keyword research

Once I'd identified the keyword structure, I filtered the data (minimum global volume) and exported the data as a CSV.
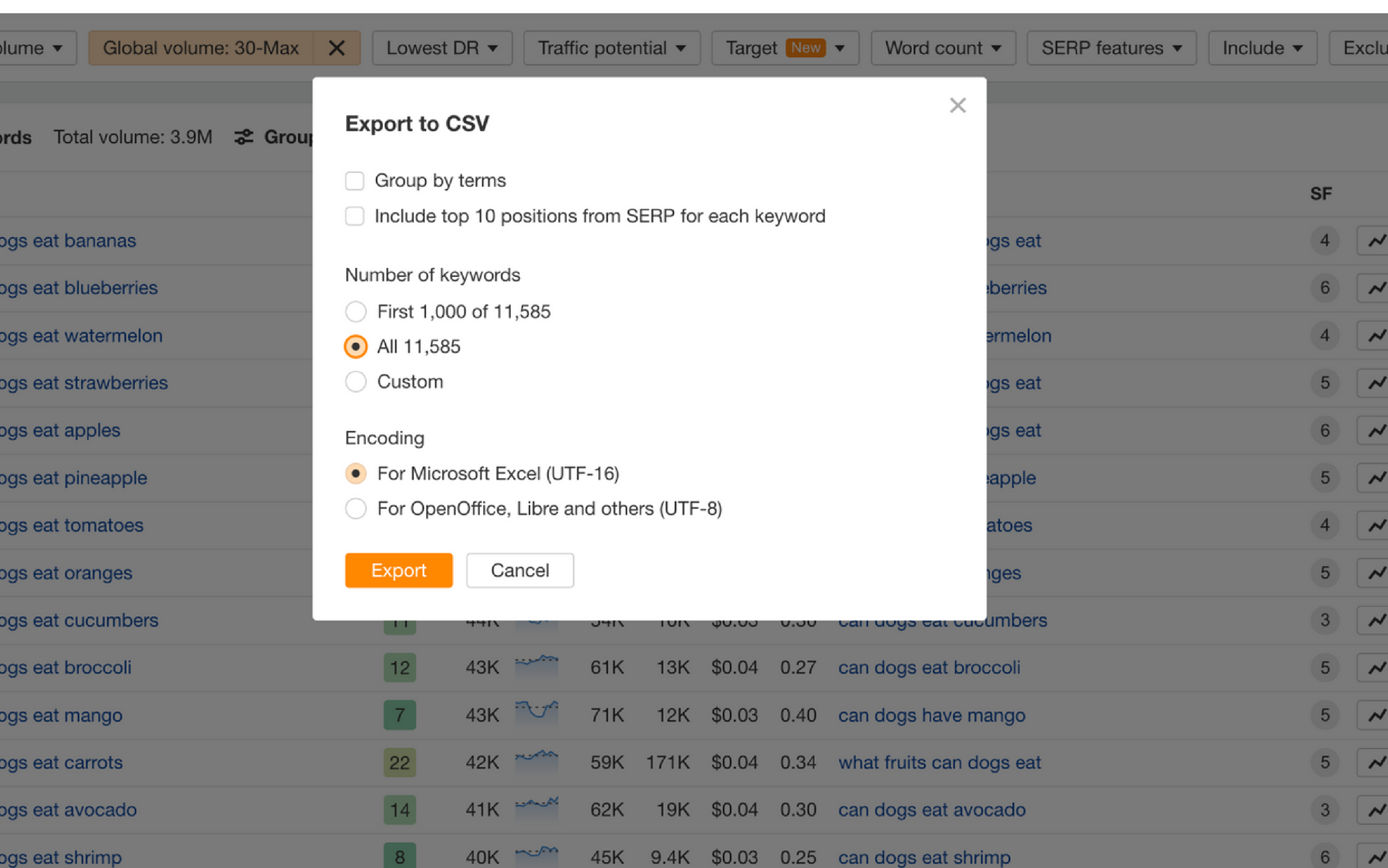
I then uploaded the CSV to **Keyword Insights** to cluster the 1,000s of keywords into topics.

Step 1/3

▷ VIDEO TUTORIAL   ⊕ DOCUMENTATION

New Keyword Clustering

Keyword clustering involves grouping keywords that are similar to each other together. A "keyword cluster" is a group of keywords that mean the same topically and can be targeted together on a single page.

SELECT PRESETS

None

PROJECT NAME

e.g. Tesla

LOCATION

Select country

🔵 Get search intent (Context) ?

⌄ Advanced settings

Clustering credits will be used   - / 161   + TOP UP

GET RANKINGS (OPTIONAL) ?

e.g. tesla.com

LANGUAGE

English

⊟ SAVE AS PRESET   NEXT →

I set it running and returned to it later (after the next steps)...

3. Buying and hosting the domain

I bought a domain closely related to my keyword structure. **CanDogsEat.com**, for example.

Then I connected it to **Cloudways** using Digital Ocean for hosting, which sets up WordPress for you.

ACCESS DETAILS

Information related to the several ways you can interact with your application.

APPLICATION URL

For SSH/SFTP access to your Application. **Read this**

ADMIN PANEL ⓘ

URL: /wp-admin/ ⤢

Username:

Password: •••••••• ✏ 👁

APPLICATION CREDENTIALS

You can create and use Application credentials for SFTP or SSH access to this Application. **More Details**

Public IP:
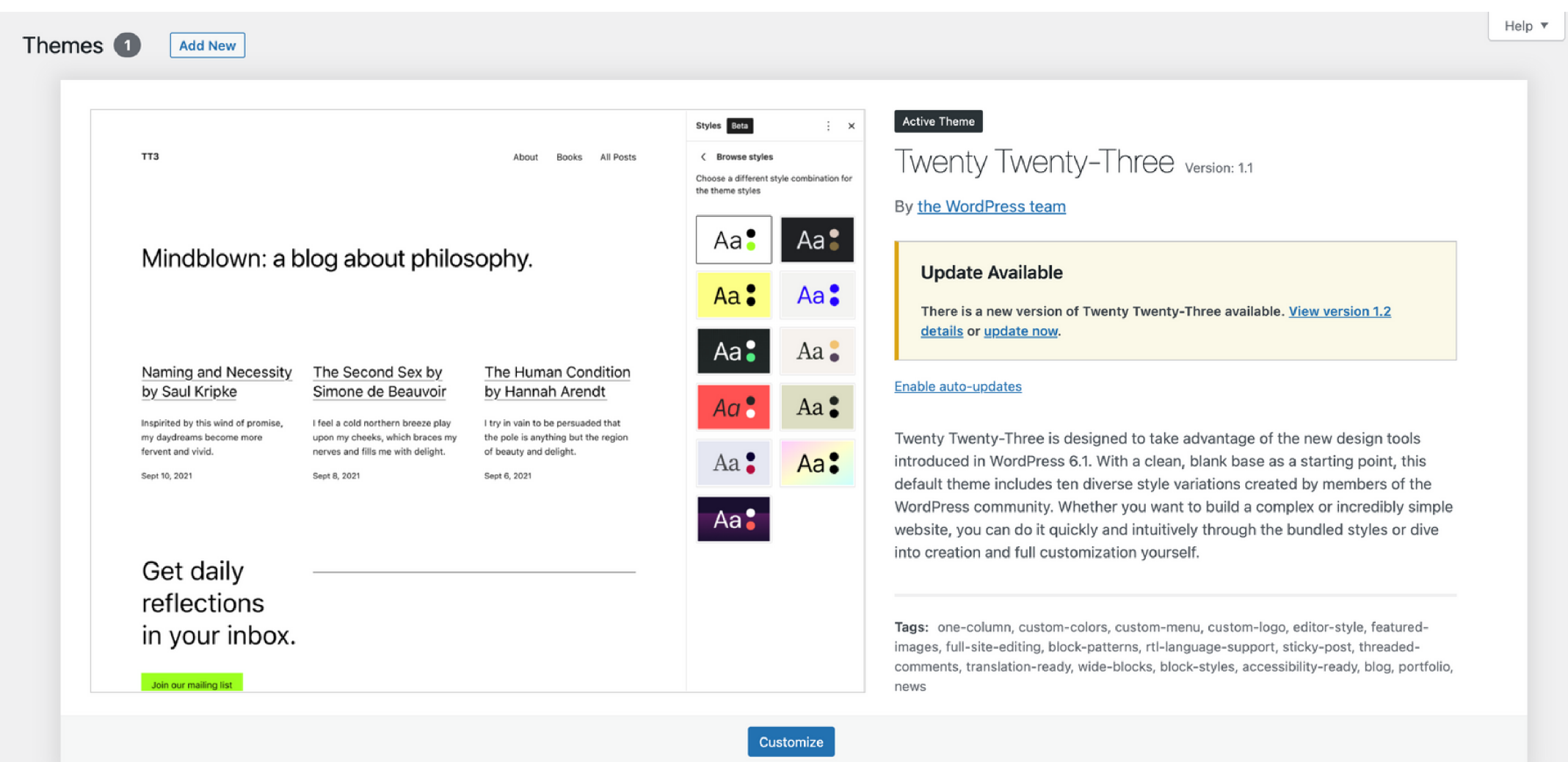
Username: Enter Username   •••

Password: Enter Password   •••

ADD

4. Building the website

I used the default WordPress theme and made minimal changes using the WordPress site editor.

5. Creating the content

I then returned to **Keyword Insights** and exported the cluster data to Google Sheets.

Cluster	Title	Keywords	Search volume
			32210.0
			25720.0
			25260.0
			22390.0
			21170.0
			17480.0
			16080.0
			12250.0
			11490.0
			8690.0
			7900.0
			7400.0
			6740.0
			6550.0
			6080.0
			5890.0
			5540.0
			4950.0
			4950.0
			4710.0
			4640.0
			4590.0
			4570.0
			4550.0
			4470.0

+ ☰ Cluster Pivot Table By Keyword ▾ Hub ▾ No Cluster ▾ **Cluster Data** ▾

Main keyword for the cluster

Formula to turn it into a title

Keywords that make up the cluster

I copied the highest-searched titles and pasted them into the **Byword.ai** batch article generator.

byword_

Single Articles

Batch Generator

Custom Formats

Integrations

My Articles

My Account

Billing

Samples

Learn

315 article credits left

Project Name

Give your project a name which describes the keywords you want to generate content for.

e.g. 'SEO Glossary'

Project Inputs   Learn

Choose whether you'd like to generate articles from a list of keywords or article titles.

Article Title

Paste a list of titles below, one per line.

Article Title 1
Article Title 2
Article Title 3
et cetera...

View Article Settings

Article Settings

Language   Learn

English

Word Count   Learn

1,500

Tone of Voice   Customise Learn

Neutral

Reduce Detection Scores   Learn

Disabled

Interlinking Sitemap   Settings Learn

Custom Prompts   Learn

| Add |

Close

I repeated this two more times with lower-searched titles.

This time, I used Byword's **interlinking** feature to implement contextual internal links.

Article Settings

Language   Learn

[English   ⌄]

Word Count   Learn

[1,500   ]

Tone of Voice   Customise   Learn

[Neutral   ⌄]

Reduce Detection Scores   Learn

[Disabled   ⌄]

Interlinking Sitemap   Settings   Learn

[▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓   ⌄]

Custom Prompts   Learn

[   ] [**Add**]

[Close]

Releasing to the public tomorrow...

6. Publishing the articles quickly

I integrated Byword with WordPress to automatically publish the articles.

byword_

Single Articles

Batch Generator

Custom Formats

Integrations

My Articles

My Account

Billing

Samples

Learn

315 article credits left

Integration Settings

Byword is currently set up to create a WordPress post every time you generate an article. You can change the settings that Byword uses below.

Post Status

Choose what status you want posts set to, when Byword publishes them to your WordPress:

Publish

Author

Choose the author you'd like new posts to be published by. Make sure they have posting permissions.

Sync Images

Choose whether you'd like Byword to sync the images it generates to your WordPress site.

Sync images

Tags

Choose what tags you want Byword to apply:

You've selected all available tags | Add

Categories

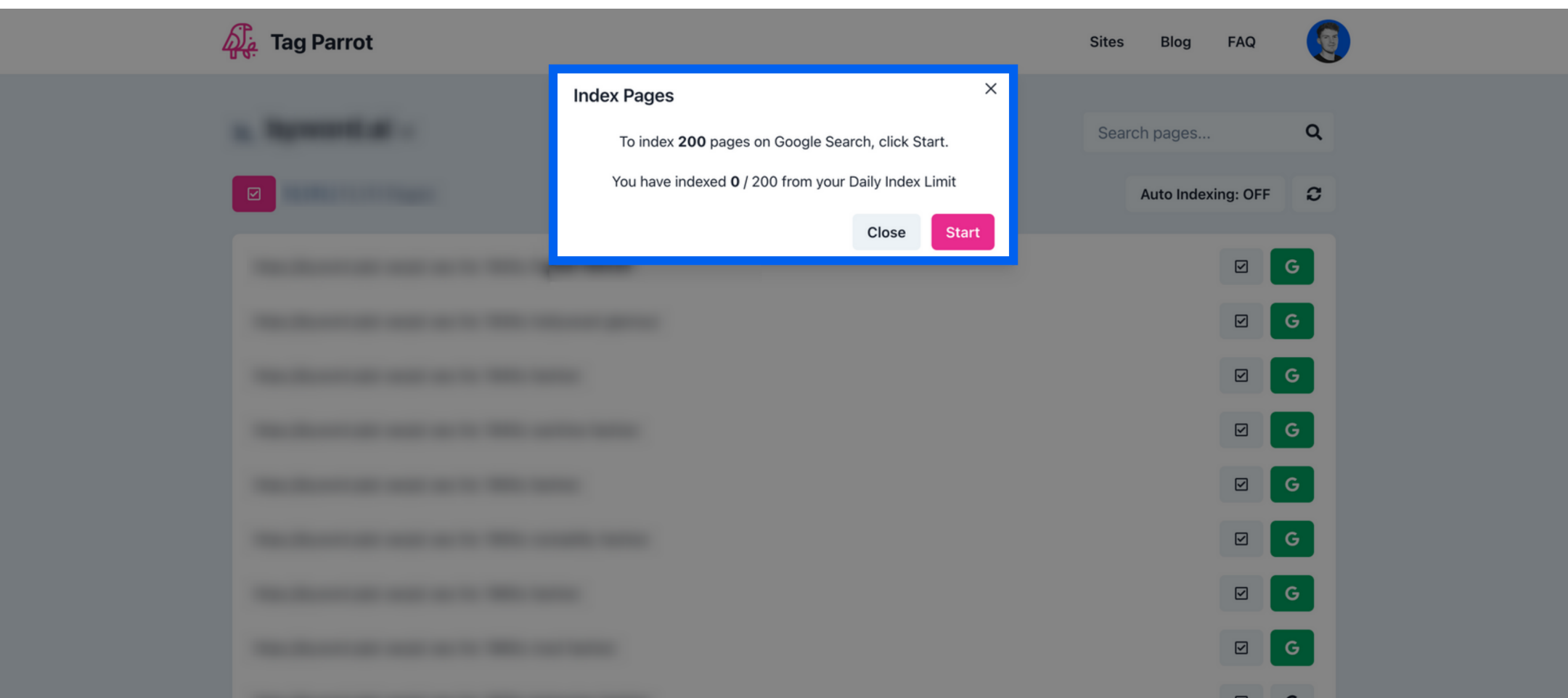Choose what categories you want Byword to apply:

Choose from your categories | Add

7. Indexing the new pages in hours

I published 1,000 pages on my brand-new domain.

To get indexed quickly, I used **Tag Parrot** to automatically submit my pages for indexing in Google Search Console (at scale).
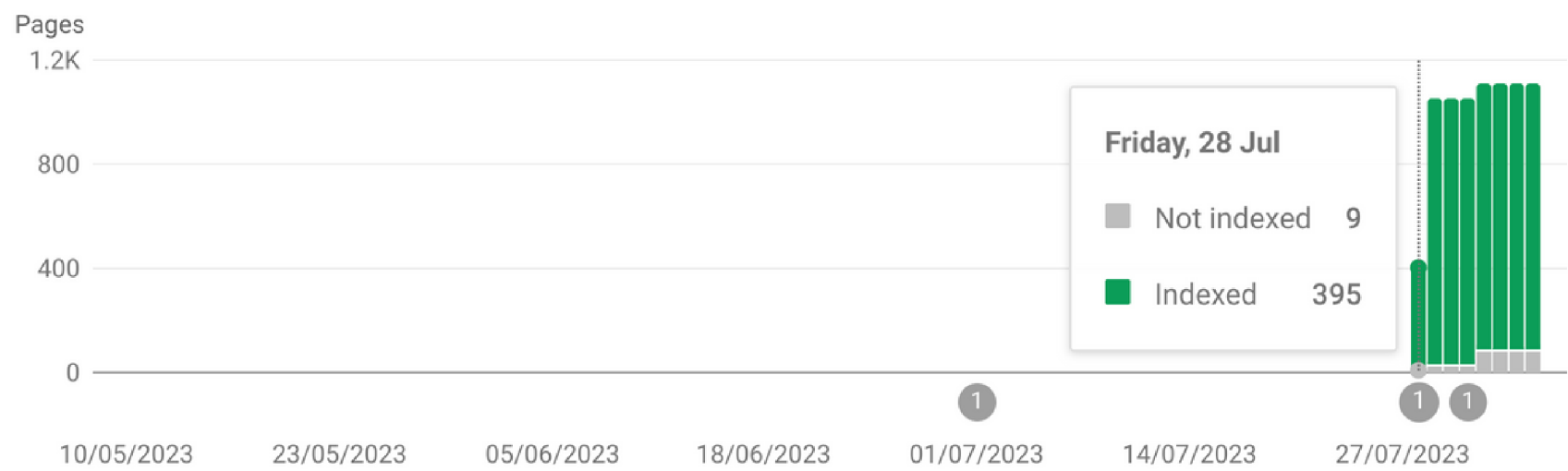
Results after 10 days

→ On the same day, 395 pages were indexed in Google

→ All 1,000 pages were indexed on the following day

→ In 24hrs, the site had 45 impressions on the first click

→ After 10 days, the site has had 3,080 impressions and 34 clicks

→ 276 pages have had impressions from Google, ranking for over 1,000 keywords

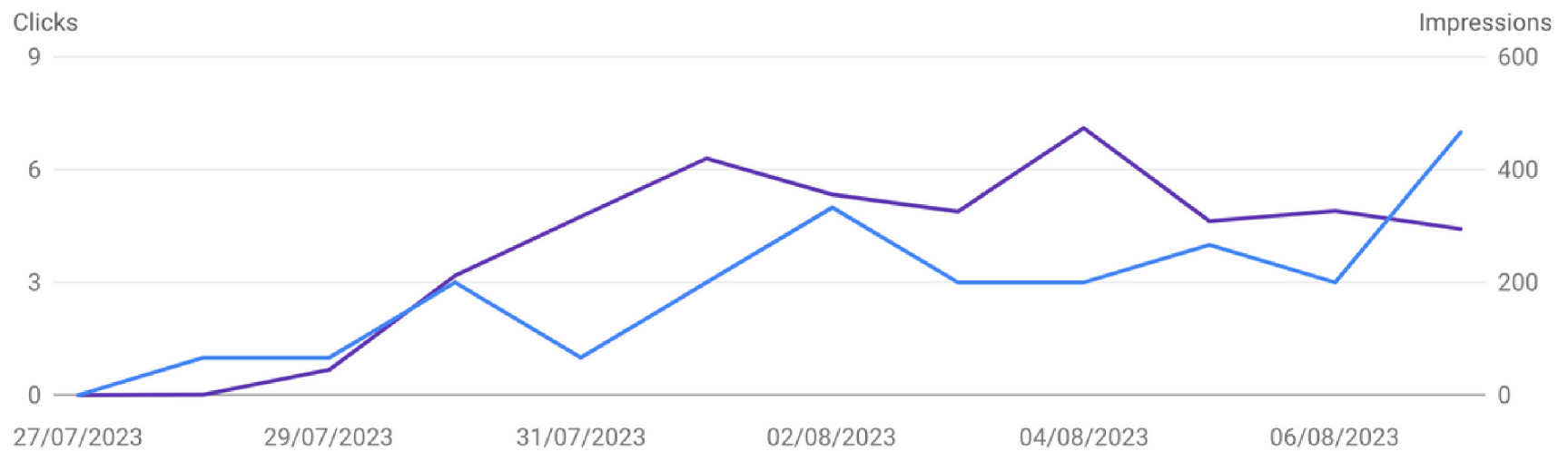| ☑ Not indexed	☑ Indexed
78	**1.03K**
2 reasons	

☐ Impressions

Pages

1.2K

800

400

0

Friday, 28 Jul

☐ Not indexed 9

🟩 Indexed 395

10/05/2023 · 23/05/2023 · 05/06/2023 · 18/06/2023 · 01/07/2023 · 14/07/2023 · 27/07/2023

☑ Total clicks	☑ Total impressions	☐ Average CTR	☐ Average position
34	**3.08K**	**1.1%**	**48.4**

Clicks

9

6

3

0

Impressions

600

400

200

0

27/07/2023 · 29/07/2023 · 31/07/2023 · 02/08/2023 · 04/08/2023 · 06/08/2023

World record?

Maybe. But we'll never know...

Record Application Search

Quickest to rank a brand new website in Google   Search

1 result found for **Quickest to rank a brand new website in Google**

Most "numerous" search results for a celebrity

1

Can't find the record you want to apply for?

We encourage you to search our database thoroughly to find something suitable amongst the 47,000 existing titles.

Or will we?...

Application Payment Successful

PAYMENT SUCCESSFUL

You are one step closer to becoming Officially Amazing!

STANDARD APPLICANTS – You will be notified as to whether your application has been accepted within 12 weeks.

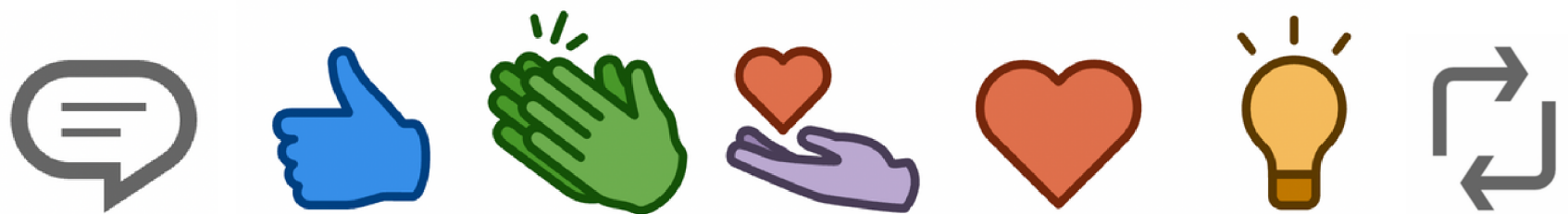**PRIORITY APPLICATION** – You will be notified as to whether your application has been accepted within 5 working days.

If you have any questions or require an invoice or receipt for your payment please check our FAQ's.

You can review the Application Summary in your profile.

Record Title

Quickest to rank a brand-new website in Google Search

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